

CONTACT: Public Relations AMX Worldwide +1.469.624.6569 <u>pr@amx.com</u>

FOR IMMEDIATE RELEASE

AMX Demonstrates Enzo Meeting Presentation System at ISE 2014

It's Quite Simply the World's Easiest Way to Access, Present and Share Information during Meetings

AMSTERDAM, The Netherlands – February 4, 2014 – Underscoring its mission to create AV solutions for an IT world, at Integrated Systems Europe (ISE) 2014, AMX[®] introduced the European market to Enzo[™] - a completely revolutionary meeting presentation system that makes presenting and sharing information easy, quick and completely painless. Enzo offers users the unique ability to access, present and share information in mere seconds rather than having to go through the painstaking obstacle course of powering up the PC, logging in, accessing the network, and so on. And when your meeting is over, with Enzo, there's no logging out, no system updating to wait on and all files are instantly purged so there's no chance of them being left on the machine or accessible to someone else.

Enzo takes away the hassles associated with retrieving content needed for presentations that might be stored on a USB or cloud drive, a web page or really just about anywhere. Unlike a PC, when you need to access information, everything is basically instant - instant on, instant access, instant sharing and instant file purge. You'll also have the added convenience of instant control and automation, just by connecting Enzo to an AMX control system. And similar to other solutions in the AMX ecosystem, Enzo will be a refreshing addition for your IT department because it will eliminate support calls for PC-related issues like login requirements and guest network access requests. And meeting attendees no longer have to physically bring their files to the meeting. With Enzo, they now have the option of loading their files to a <u>Dropbox</u> cloud folder before the meeting. Then during the meeting, users can simply scan a QR code to access, present and share presentation documents. When the presentation is over, there are never any worries about files remaining on the machine or someone else having access to them – the link to the Dropbox folder is broken, purging the files.

Availability and Additional Details

Enzo is being demonstrated in AMX Booth 1-F6 at ISE 2014, held in Amsterdam February 4 – 6, 2014. Enzo is expected to ship in the US, in late February 2014. It is expected to ship globally, in April 2014. For further details, we invite you to visit these online resources:

- Video Overview: Enzo Meeting Presentation System
- Product Resource Center (additional details, specifications, images (on lower right side) etc.)
 <u>Enzo NMX-MM-1000</u>
- Spotlight Site: Enzo Meeting Presentation System
- Enzo Meeting Presentation System excerpt from 2014 AMX Spring Pocket Guide
- <u>View this Press Release in the AMX.com Newsroom</u> (includes all downloadable support files)

- ### -

About AMX

AMX is dedicated to integrating AV solutions for an IT World. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of The Duchossois Group of Companies. For more information, visit www.amx.com.

AMX and Enzo are trademarks/registered trademarks of AMX, LLC registered in the U.S. and other countries. Dropbox may be a trademark/registered trademark of its respective company/country.